

EXPERIENCE

2015-Present

Old Navy, San Francisco, CA

Associate Manager, Video

- Digital Video Art Director, Editor, Colorist, & Director
- Responsible for art direction, pitch deck direction, and post-production direction
- Directs and collaborates with production: DP, art department, and producers
- Provides creative direction to: VFX artists, editors, motion designers, and sound designers
- Leads new digital initiatives such as Virtual Reality
- Implements digital strategy and YouTube analytics within art direction and editing
- Work exceeds CTR benchmarks and outperforms industry standards while increasing sales - prompting YouTube to invite my team to become "YouTube Certified"

160over90, Philadelphia, PA

2015-2015

Video Editor

- Agency provides video editing, motion design, and video production for brands such as: Under Armour, Philadelphia Eagles, Nike, Ferrari, Super Pretzel, AAA, and more
- Video editor, colorist, and motion designer on projects from TV spots to ad campaigns

Abercrombie & Fitch, Columbus, OH

2015-2013

Associate Video Editor

2013-2012

Social Media Videographer

- Video editor, videographer, and motion designer for Hollister and Abercrombie & Fitch
- Contributions increased international brand awareness, sentiment, engagement, and sales with videos grossing over 26 Million views world wide
- "Hollister House" videos recognized by Adweek as "Top Video of the Week" multiple times
- Edited A&F's "Call Me Maybe" which was part of a nomination for an MTV Music Award
- Managed studio and executed video tasks: lighting, audio, shooting, editing, direction, color

2011-Present

Select Freelance Works

Converse, Adobe, JW Anderson, R29, Cabela's, Planned Parenthood, CCAD, Jeni's Ice Cream
Vital Film Works: DSW, Express, Cameron Mitchell, OSU, and Bed Bath and Beyond

EDUCATION

2011-2007

BFA Photography, Columbus College of Art & Design, Columbus, Ohio

Minor Emphasis in Advertising and Graphic Design

NOTABLE PUBLICATIONS & CERTIFICATIONS

2016

YouTube Certified, Content Strategy - Brand Partner Program**Refinery29**, Only Stranger Things' Gaten Matarazzo...

2015

Yahoo, Old Navy spot aired during the historic first-ever global live stream of an NFL game

2014

Adweek, Top Video of the Week (Selected Three Times)**Billboard**, Hollister House (billboard.com)**LoopdeLoop Animation Festival**, with Screenings in LA and Australia

2013

Time Magazine, What Does The Fox Say? Shirtless Abercrombie Models Need to Know**BuzzFeed Fashion**, Examining Abercrombie & Fitch's "Life as a Greeter" YouTube Series**E News**, Shirtless Abercrombie & Fitch Models Lip Synch to "The Fox"...

2012

MTV Music Awards, Most Share-Worthy Video**The New York Times**, Viral Videos Become the New Cousin Brucie**The Huffington Post**, Abercrombie Models' "Call Me Maybe" Might Be Our Favorite Ever

2011

Graphic Design USA, CCAD Permanent Display

2010

Photographer's Forum, Best of Photography Book**Photo District News**, Photojournalism Award**KEY SKILLS**

VR, Videography, Lighting, Editing, Motion Design, Audio, Drones, Color Grading,
Compositing, Sound Design, Steadicam, Animation, Story Boarding, Pitch Decks

Significant Software

DaVinci Resolve, Premiere Pro, After Effects, Adobe Design Suite, Nokia OZO Creator