

EXPERIENCE

- Wish, San Francisco, CA**
2020-Present
Lead Video Editor
•Lead Video Editor, Colorist and Motion Designer
•Responsible for Post-Production Art Direction
- Old Navy, San Francisco, CA**
2020-2015
Associate Manager, Video
•Digital Video Art Director, Editor, Colorist, Motion Designer, and Director
•Directed and collaborated with DP's, art department, and producers
•Provided creative direction to: VFX artists, editors, motion designers, and sound designers
•Creative lead and DP for new social video initiatives for organic and paid media
•Implemented digital strategy and analytics within art direction and editing
•Work exceeded CTR benchmarks and outperforms industry standards while increasing sales prompting YouTube to invite my team to become "YouTube Certified"
•Concepted and lead After Effects training sessions for Old Navy home office employees
- 160over90, Philadelphia, PA**
2015-2015
Video Editor
•Agency provides video editing, motion design, and video production for brands such as: Under Armour, Philadelphia Eagles, Nike, Ferrari, Super Pretzel, AAA, and more
•Video editor, colorist, and motion designer on projects from TV spots to ad campaigns
- Abercrombie & Fitch, Columbus, OH**
2015-2013
Associate Video Editor
2013-2012
Social Media Videographer
•Video editor, videographer, and motion designer for Hollister and Abercrombie & Fitch
•Contributions increased international brand awareness, sentiment, engagement, and sales with videos grossing over 26 Million views world wide
•"Hollister House" videos recognized by Adweek as "Top Video of the Week" multiple times
•Edited A&F's "Call Me Maybe" which was part of a nomination for an MTV Music Award
•Managed studio and executed video tasks: lighting, audio, shooting, editing, direction, color
- 2011-Present
Select Freelance Works
Converse X JW Anderson, R29 X Adobe, Cabela's, Planned Parenthood, Jeni's Ice Cream, Pax

EDUCATION

- 2011-2007
BFA Photography, Columbus College of Art & Design, Columbus, Ohio
Minor Emphasis in Advertising and Graphic Design

NOTABLE PUBLICATIONS & CERTIFICATIONS

YouTube Certified, Content Strategy - Brand Partner Program
Refinery29, Only Stranger Things' Gaten Matarazzo...
Yahoo, Old Navy spot aired during the historic first-ever global live stream of an NFL game
Adweek, Top Video of the Week (Selected Three Times)
LoopdeLoop Animation Festival, with Screenings in LA and Australia
Time Magazine, What Does The Fox Say? Shirtless Abercrombie Models Need to Know
BuzzFeed Fashion, Examining Abercrombie & Fitch's "Life as a Greeter" YouTube Series
MTV Music Awards, Most Share-Worthy Video
The New York Times, Viral Videos Become the New Cousin Brucie
Graphic Design USA, CCAD Permanent Display
Photographer's Forum, Best of Photography Book
Photo District News, Photojournalism Award

KEY SKILLS

Art Direction, Directing, Shooting, Editing, Color Grading, Motion Design, Compositing,
Sound Design, Drone Operation, VR, Producing

Significant Software

DaVinci Resolve, Premiere Pro, After Effects, Cinema 4D, Adobe Design Suite