

EXPERIENCE

- 2020-Present **Wish, San Francisco, CA**
Lead Video Editor
- Video Editor, Colorist, Motion Designer, Director and Art Director
 - Responsible for Art Directing and Directing Digital Video Campaigns
 - Provides creative direction to and collaborates with: graphic designers, DP, art department and producers
- 2020-2015 **Old Navy, San Francisco, CA**
Associate Manager, Video
- Digital Video Art Director, Editor, Colorist, Motion Designer, and Director
 - Directed and collaborated with DP's, art department, and producers
 - Provided creative direction to: VFX artists, editors, motion designers, and sound designers
 - Creative lead and DP for new social video initiatives for organic and paid media
 - Work exceeded CTR benchmarks and outperformed industry standards while increasing sales, prompting YouTube to invite my team to become "YouTube Certified"
 - Concepted and lead After Effects training sessions for Old Navy home office employees
- 2015-2015 **160over90, Philadelphia, PA**
Video Editor
- Agency provides video editing, motion design, and video production for brands such as: Under Armour, Philadelphia Eagles, Nike, Ferrari, Super Pretzel, AAA, and more
 - Video editor, colorist, and motion designer on projects from TV spots to digital campaigns
- 2015-2013 **Abercrombie & Fitch, Columbus, OH**
Associate Video Editor
- 2013-2012 Social Media Videographer
- Video editor, videographer, and motion designer for Hollister and Abercrombie & Fitch
 - Contributions increased international brand awareness, sentiment, engagement, and sales with videos grossing over 26 Million views world wide
 - "Hollister House" videos recognized by Adweek as "Top Video of the Week" multiple times
 - Edited A&F's "Call Me Maybe" which was part of a nomination for an MTV Music Award
- 2011-Present **Select Freelance Works**
Converse X JW Anderson, R29 X Adobe, Cabela's, Planned Parenthood, Jeni's Ice Cream, Pax

EDUCATION

- 2011-2007 BFA Photography, Columbus College of Art & Design, Columbus, Ohio
Minor Emphasis in Advertising and Graphic Design

NOTABLE PUBLICATIONS & CERTIFICATIONS

- YouTube Certified, Content Strategy - Brand Partner Program
- Refinery29, Only Stranger Things' Gaten Matarazzo...
- Yahoo, Old Navy spot aired during the historic first-ever global live stream of an NFL game
- Adweek, Top Video of the Week (Selected Three Times)
- LoopdeLoop Animation Festival, with Screenings in LA and Australia
- Time Magazine, What Does The Fox Say? Shirtless Abercrombie Models Need to Know
- BuzzFeed Fashion, Examining Abercrombie & Fitch's "Life as a Greeter" YouTube Series
- MTV Music Awards, Most Share-Worthy Video
- The New York Times, Viral Videos Become the New Cousin Brucie
- Graphic Design USA, CCAD Permanent Display
- Photographer's Forum, Best of Photography Book
- Photo District News, Photojournalism Award

KEY SKILLS

- Art Direction, Directing, Shooting, Editing, Color Grading, Motion Design, Compositing, Sound Design, Drone Operation, VR, Producing

Significant Software

- DaVinci Resolve, Premiere Pro, After Effects, Cinema 4D, Adobe Design Suite