

## EXPERIENCE

- 2022-Present  
2020-2022
- Wish, San Francisco, CA**  
Senior Video Editor  
Video Editor
- Senior Video Editor, Colorist, Motion Designer, Producer, Art Director and Director
  - Responsible for Art Directing and Directing campaigns for organic and paid media
  - Provides creative direction to and collaborates with: designers, DP, art department, writers, editors, producers, photographers and UGC talent
  - Instant Ecstatic campaign (director and editor) delivered the first ever GMV on Pinterest
  - Manager, producer and director of UGC talent who create original videos for social channels
  - UGC video I produced gained the most organic views Wish has ever had (1.5 Million)
  - Art Director and Producer for photography campaigns
- 2020-2015
- Old Navy, San Francisco, CA**  
Associate Manager, Video
- Digital Video Art Director, Editor, Colorist, Motion Designer, and Director
  - Provided creative direction to: VFX artists, editors, motion designers, and sound designers
  - Creative lead and DP for new social video initiatives for organic and paid media
  - Work exceeded CTR benchmarks and outperformed industry standards while increasing sales, prompting YouTube to invite my team to become “YouTube Certified”
  - Concepted and lead After Effects training sessions for Old Navy home office employees
- 2015-2015
- 160over90, Philadelphia, PA**  
Video Editor
- Agency provides video editing, motion design, and video production for brands such as: Under Armour, Philadelphia Eagles, Nike, Ferrari, Super Pretzel, AAA, and more
  - Video editor, colorist, and motion designer for: TVC, digital Video and social campaigns
- 2015-2013  
2013-2012
- Abercrombie & Fitch, Columbus, OH**  
Associate Video Editor  
Social Media Videographer
- Video editor, videographer, and motion designer for Hollister and Abercrombie & Fitch
  - Contributions increased international brand awareness, sentiment, engagement, and sales with videos grossing over 26 Million views world wide
  - “Hollister House” videos recognized by Adweek as “Top Video of the Week” multiple times
  - Edited A&F’s “Call Me Maybe” which was part of a nomination for an MTV Music Award
- 2011-Present
- Select Freelance Works**  
Pax, Converse X JW Anderson, R29 X Adobe, Planned Parenthood, Jeni’s Ice Cream, Athleta

## EDUCATION

- 2011-2007
- BFA Photography, Columbus College of Art & Design, Columbus, Ohio  
Minor Emphasis in Advertising and Graphic Design

## SELECT PUBLICATIONS & CERTIFICATIONS

- YouTube Certified, Content Strategy - Brand Partner Program
- Adweek, Top Video of the Week (Selected Three Times)
- LoopdeLoop Animation Festival, with Screenings in LA and Australia
- Time Magazine, What Does The Fox Say? Shirtless Abercrombie Models Need to Know
- BuzzFeed Fashion, Examining Abercrombie & Fitch’s “Life as a Greeter” YouTube Series
- MTV Music Awards, Most Share-Worthy Video
- Graphic Design USA, CCAD Permanent Display
- Photographer’s Forum, Best of Photography Book
- Photo District News, Photojournalism Award

## KEY SKILLS

- Art Direction, Directing, Shooting, Editing, Color Grading, Motion Design, Compositing,  
Sound Design, Drone Operation, VR, Producing

## Significant Software

- DaVinci Resolve, Premiere Pro, After Effects, Cinema 4D, Adobe Design Suite